

## EXPRESSION OF INTEREST – Investment Cycle 2021/2022

**Proposals are due by 3:30 PM Friday February 12, 2021. Late submissions will not be reviewed.**

Thank you for your interest in United Way Leeds & Grenville (UWLG) funding. The Expression of Interest (EOI) is the first step in a two-step application process. EOIs will be reviewed by United Way staff for alignment with United Way’s focus areas and strategies. The EOIs are brought to the Community Investment Committee for review and approval. Support for a proposal at the EOI stage does not guarantee United Way funding. Applicants will be notified of the results of the EOI process within 30 days of the due date.

Please refer to the Community Investment Framework for each strategy to develop your EOI. Return the completed form by email to [info@uwlg.org](mailto:info@uwlg.org). For questions regarding the EOI or the application process, please contact Trish Buote, Executive Director by email at [trish.buote@uwlg.org](mailto:trish.buote@uwlg.org) or by telephone at 613-342-8889 ext. 30

Legal Name of Organization:
Address:
Phone:
Contact Email:
Contact First Name:
Contact Last Name:
Contact Title:

### Eligibility (Check box for Yes)

Is a registered charity in Canada or qualified donee? <input type="checkbox"/>	Has an active community based Board of Directors or are affiliated with a national or provincial head of <input type="checkbox"/>
There are annual financial statements that have been audited by a licensed public accountant or, for those with annual revenues of less than \$100,000, a financial review. <input type="checkbox"/>	Can demonstrate fiscal and managerial Responsibility as well as financial need <input type="checkbox"/>
Provides programs and services which directly Benefit the Leeds & Grenville community <input type="checkbox"/>	Can make services available without discrimination <input type="checkbox"/>

**Which UWLG Pillars of Support does your Program support (Check all that apply)**

Poverty to Possibility <input type="checkbox"/>	All That Kids Can Be <input type="checkbox"/>	Strong Communities <input type="checkbox"/>
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**4 Key Strategic Areas of focus for UWLG to effect (Check all that apply)**

Housing Stability <input type="checkbox"/>	Food Security <input type="checkbox"/>
Financial Stability <input type="checkbox"/>	Mental Wellness <input type="checkbox"/>

**List Potential Collaborative Partners (add pages as necessary):**

Organization	Role	Potential or Confirmed

**Program Name:**

**Goal of program (150 words maximum):**

**Target Population:**

- 0-16 years  
  7-12 years  
  13-18 years  
  19-24 years  
 25-39 years  
  40-54 years  
  55-64 years  
  65-74 years  
 75-84 years  
  85+ years

Other (describe population)

Neighbourhood (describe boundaries)

**Geographic Location (check all that apply):**

Athens <input type="checkbox"/>	Augusta <input type="checkbox"/>	City of Brockville <input type="checkbox"/>
Edwardsburg/Cardinal <input type="checkbox"/>	Elizabethtown/Kitley <input type="checkbox"/>	Front of Yonge <input type="checkbox"/>
Gananoque <input type="checkbox"/>	Leeds & 1000 Islands <input type="checkbox"/>	Merrickville/Wolford <input type="checkbox"/>
North Grenville <input type="checkbox"/>	Prescott <input type="checkbox"/>	Rideau Lakes <input type="checkbox"/>
Westport <input type="checkbox"/>	Other _____	Other _____

**What activities will you incorporate to help you reach the goal(s) identified in the Strategic Area you identified above? (250 words maximum)**

**How do you plan to measure the impact of the program to meet the Strategic Area(s) identified?  
What measures do you currently have in place to measure program success? (150 words maximum)**

**Total Annual Proposed Program Budget Request:**

Staffing Costs	
Program Costs	
Administrative Costs	
<b>Total</b>	